Annual Report

Signature Events
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The Latino Equality Alliance's (LEA) mission is to advocate for the equity, safety, and wellness for the Latinx LGBTQ community. Due to the Covid-19 pandemic and the various obstacles it has presented, LEA has increased its services and programs to assist the families within our community. In honor of our mission and this unprecedented need, LEA celebrated three signature annual events during 2021: the LGBTQ Youth Scholarship Ceremony, the Purple Lily Awards and the Calavera LGBTQ Festival.

Through your support, LEA was able to raise $60,000 for programming and $33,000 for scholarships that ensure the wellbeing of Latinx LGBTQ youth and families. Our three signature events were attended by 600 community members and viewed by over 75 K on social media. These events were free of charge and provided a space virtually and in-person which supported the social wellness and mental health of our community.

Thank you for being part of LEA's amazing team of support. We appreciate the love you have given us and look forward to our partnership in 2022.
On May 20th, the LGBTQ Youth Scholarship Ceremony was held virtually on Facebook Live. Thanks to our corporate partners, our supporters and community leaders, we were able to raise $33,000 for the scholarship fund and award fifteen LGBTQ and allied youth attending college. Two of the Scholarships were sponsored by USC Keck Medicine and one by SoCalGas. College scholarship recipients are now attending UC Berkeley, Cal Poly Pomona, UC Davis, UC Irvine, and University of California, Los Angeles. Thanks to these scholarships, recipients have reported they were able to pay for their tuition, books, rent, and utilities. LEA aims to continue to support queer youth of color in order to reduce financial disparities and increase access to college for everyone in our community, especially those who are first-generation students and often children of immigrants.
The Latino Equality Alliance celebrated the 6th Annual Purple Lily Awards on June 24th. Due to COVID-19 restrictions, the event took place live on Youtube/Streamyard and was watched by over 300 community supporters. This annual event recognizes community leaders and institutions for their passion and commitment in improving the quality of life for the Latinx LGBTQ community. This year's awardees were the Los Angeles Dodgers, Artist Nina Dioz, Bienstar Human Services founder Oscar De La O, and Mayor Robert Garcia, City of Long Beach.
The Calavera LGBTQ Festival is a Day of the Dead intergenerational event that celebrates the community by honoring queer icons and departed loved ones. The 6th Annual Calavera LGBTQ Festival was held in-person on Saturday, October 23rd at Mi Centro LGBTQ community center in Boyle Heights. Over 250 community members, including many LGBTQ youth and families, gathered to celebrate and enjoy traditional altars, queer Latinx artists, folklorico dancers, Aztec dancing, and a Mx. Calavera drag competition. This event was attended by Los Angeles City Council Member, Kevin De Leon.
Social Media Impressions

-Islomoslea, Latino Equality Alliance, MiCentro

- 2021 Scholarship Recipient
- 21K Views

-LGBTQ Youth Scholarships
- 28K Views

-Calavera LGBTQ Festival
- 21K Views

-Purple Lily Awards
- 26K Views
Media & Digital Outreach

The Fight Magazine
+
Los Angeles Blade
America's LGBT News Source

Featured in newspapers with over 22 K Views

Twelve E-blasts were sent out reaching 29 K Views
Thank you to our 2021 corporate partners!

LGBTQ Youth Scholarship Ceremony

Keck Medicine of USC

Calavera LGBTQ Festival

Purple Lily Awards

Spectrum

California Community Foundation

SoCalGas

A Sempra Energy utility

L.A. Care Health Plan

BANK OF AMERICA

City National Bank

Kaiser Permanente

Los Angeles County Supervisor Hilda L. Solis

First District • Chair

Los Angeles LGBT Center

Walmart

Keck Medicine of USC

BANK OF AMERICA

L.A. Care Health Plan
On behalf of the Latino Equality Alliance, Thank You!

Eddie Martinez  
Executive Director  
(323) 286-7224  
eddie@somoslea.org

Yesenia Mendoza  
Development Coordinator  
(323) 384-4902  
yesenia@somoslea.org